

Southeastern Foundations II: A Profile of the Region's Grantmaking Community

Prepared in cooperation with the
SOUTHEASTERN COUNCIL OF FOUNDATIONS

The Southeastern foundation community reported impressive gains in foundation resources between 1992 and 1997, continuing the strong growth tracked since the mid-1980s. Both foundation assets and giving in the Southeast grew faster than in the Northeast and Midwest, and were surpassed only by the West. The key factors propelling this growth, in the Southeast and nationally, were the booming U.S. economy, the bull stock market, and the establishment of new foundations by individuals, families, and companies.

Southeastern Foundations II examines the growth of the Southeast's grantmaking community, compares these increases with other major U.S. regions, assesses variations in foundation growth patterns and resources among the twelve Southeastern states, and explores differences in funding patterns between Southeastern and all U.S. foundations. The report also

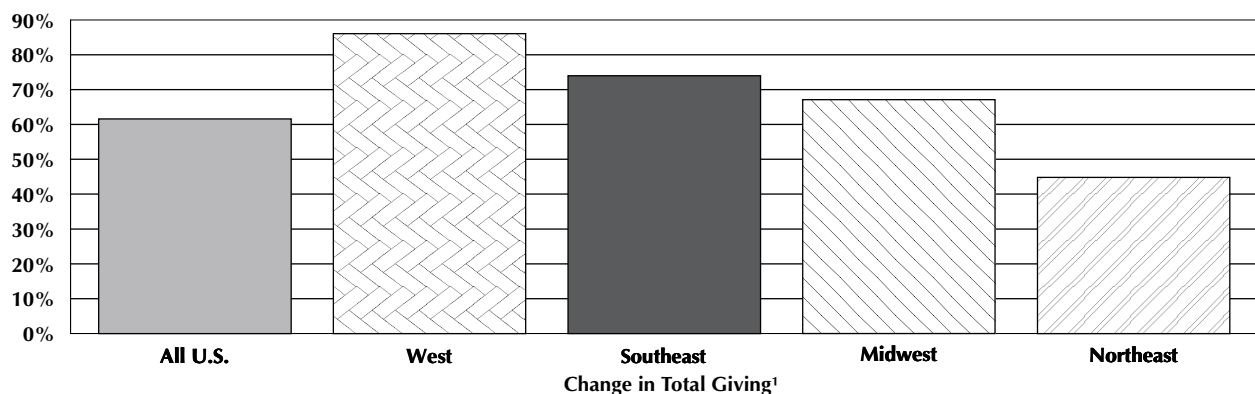
documents the dimensions and giving patterns of family foundations, measures the impact of health care conversion foundations, and presents the Foundation Center's first-ever analysis of overall foundation assets, giving, and giving patterns in urban versus town and rural areas of the region. In addition, *Southeastern Foundations II* includes statistical profiles of the foundation communities in each of the twelve Southeastern states.

Growth of Southeastern Foundations through 1997

- Number of active private foundations in the Southeast climbed to 6,621 in 1997, up 1,100 since 1992
- One-fifth gain in number of Southeastern foundations since 1992 surpassed Northeast, but trailed West and Midwest
- 1997 Southeastern foundation giving totaled more than \$2 billion, up 74 percent since 1992
- Southeastern foundation assets more than doubled between 1992 and 1997 to over \$39 billion

For more information on this report, contact Steven Lawrence, Director of Research, at 212-620-4230, or e-mail, sal@fdncenter.org. *Southeastern Foundations II* "Highlights" are also available at <http://www.fdncenter.org>.

Growth in Southeastern foundation giving between 1992 and 1997 surpassed all U.S. foundations and grantmakers in the Midwest and Northeast

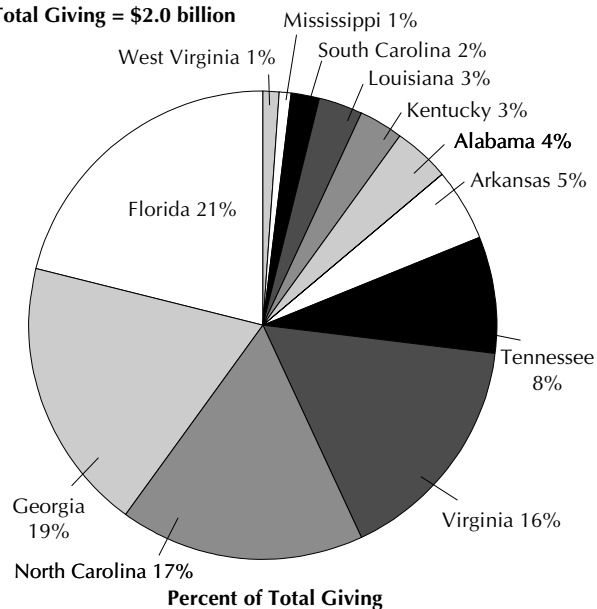


Source: *Southeastern Foundations II*, 1999.

¹Percent change based on unadjusted dollars.

Four states provided close to three-quarters of Southeastern foundation giving in 1997

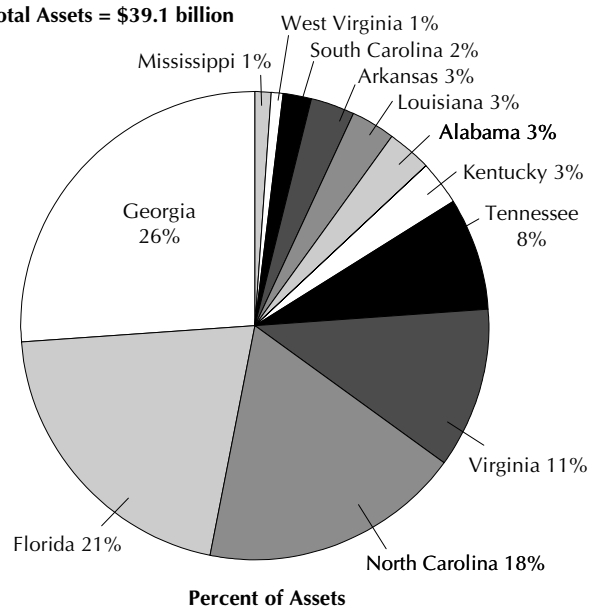
Total Giving = \$2.0 billion



Source: *Southeastern Foundations II*, 1999.

Four states accounted for over three-quarters of Southeastern foundation assets in 1997

Total Assets = \$39.1 billion



Source: *Southeastern Foundations II*, 1999.

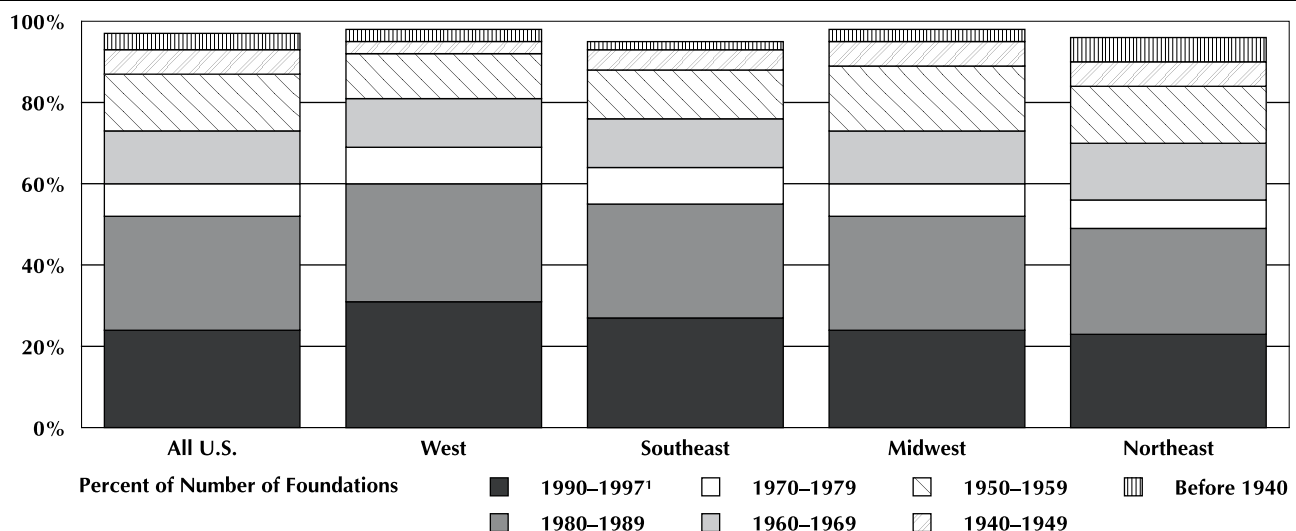
Southeastern Foundations by State

- Virginia reported fastest growth in foundation giving between 1992 and 1997; Florida funders provided most grant dollars in 1997; Arkansas foundations led in terms of average giving and giving as a share of Gross State Product;

Tennessee grantmakers reported highest median grant amount; and Georgia funders led in foundation giving per capita

- One-in-seven (914) Southeastern grantmakers were based in town and rural areas in 1997; the shares were highest in Mississippi, West Virginia, Arkansas, and South Carolina

Well over half of larger Southeastern foundations were established since 1979, exceeded only by the West*



Source: *Southeastern Foundations II*, 1999.

Note: Based on Foundation Center survey of 14,395 grantmaking foundations with assets of at least \$1 million or making grants of \$100,000 or more in 1996-1997.

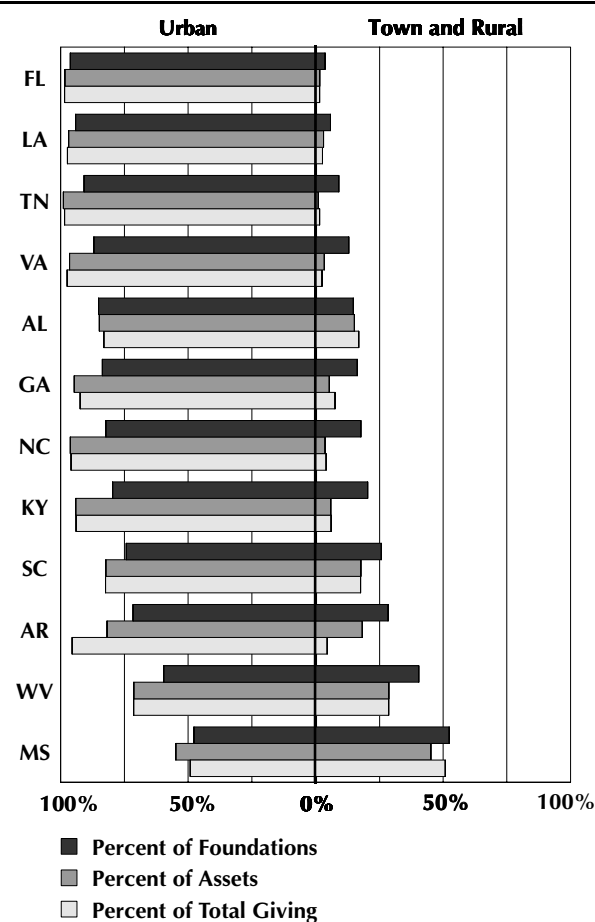
*Establishment data was not available for 424 foundations, including 51 in the West, 92 in the Southeast, 99 in the Midwest, and 182 in the Northeast.

¹Data incomplete for the period 1990-1997.

Southeastern Foundations by Type, Size, and Geographic Focus

- Independent Southeastern foundations—including family foundations—accounted for largest share of giving and assets in 1997, but share declined slightly
- Southeastern family foundations realized faster growth in number, giving, and assets between 1992 and 1997 than all independent foundations
- Corporate foundations provided relatively large share of Southeastern foundation giving, but share slipped in 1997

1997 Southeastern foundation resources were concentrated in urban areas*



Source: *Southeastern Foundations II*, 1999.

*Urban corresponds to "metropolitan areas" defined by the U.S. Office of Management and Budget (OMB) as of July 1999. The OMB recognizes 93 metropolitan areas in the Southeast region. Town and rural locations include all places outside of the OMB-defined metropolitan areas.

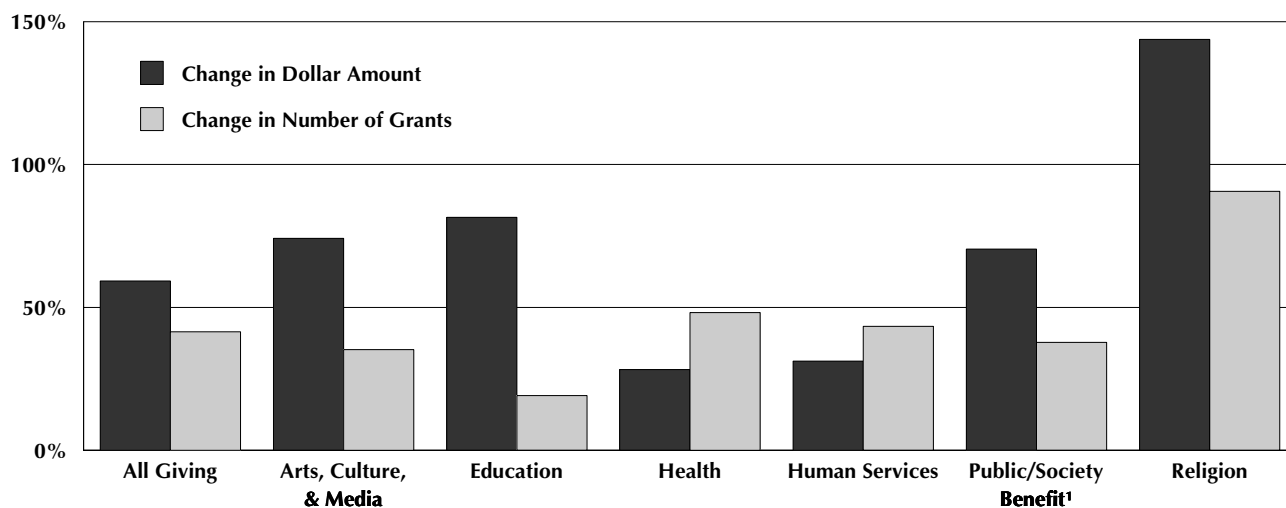
- Southeastern community foundations realized fastest growth in giving between 1992 and 1997
- More than one-third of Southeastern foundations held assets of \$1 million or more in 1997, up from roughly one-quarter in 1992
- Share of national and international Southeastern funders increased in 1997, matching share of all U.S. foundations

Funding Trends of Southeastern and All U.S. Foundations

Southeastern Foundations II also compares the 1997 giving trends of a sample of mostly large Southeastern and U.S. funders, with reference to giving trends in 1992. Findings for 1997 are based on more than 86,000 grants of \$10,000 or more awarded by 1,016 larger foundations, accounting for half of all foundation grant dollars. The sample includes 115 grantmakers located in the Southeast region. Overall, their giving represented 43.1 percent of all grant dollars awarded by Southeastern foundations, and was consistent with the share reported for 1992.

- Science, religion, and education experienced fastest growth in Southeastern foundation grant dollars between 1992 and 1997
- Environment, religion, and social sciences realized fastest growth in number of Southeastern foundation grants since 1992
- Southeastern foundations favored colleges and universities among recipient types in 1997, but share slipped from 1992
- Museums, churches and temples, and environmental agencies experienced rapid growth in support between 1992 and 1997
- Funders in the region allocated larger shares of grant dollars as capital and program support in 1997, while decreasing the share of unrestricted support
- Southeastern foundations directed a smaller share of giving to specific population groups than all U.S. foundations in 1997; children and youth benefited from biggest increase in funding
- Grantmakers in the Southeast targeted one-in-nine grant dollars to recipients in town and rural areas of the region in 1997 and one-in-seven grants

Religion and education were among areas that experienced fastest growth in Southeastern foundation giving between 1992 and 1997*

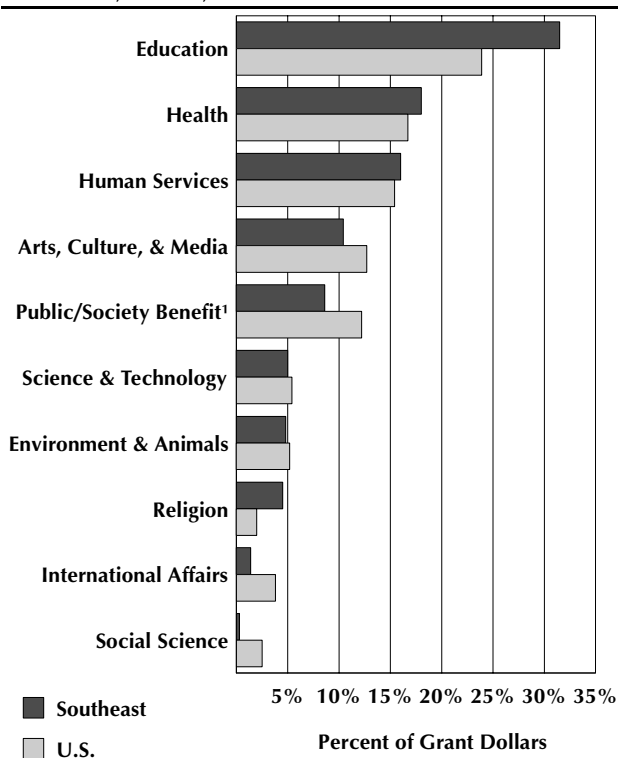


Source: *Southeastern Foundations II*, 1999. Based on a sample of 115 larger foundations accounting for 43 percent of total grant dollars awarded by Southeastern foundations.

*Includes subject areas accounting for at least 10 percent of grant dollars or grants.

¹Includes civil rights and social action, community improvement, philanthropy and voluntarism, and public affairs.

Southeastern and all U.S. foundations favored education, health, and human services in 1997



Source: *Southeastern Foundations II*, 1999. Based on a sample of 1,016 larger funders, including 115 Southeastern foundations accounting for 43 percent of total grant dollars awarded by Southeastern foundations.

¹Public/Society Benefit includes grants for community improvement and development, public affairs or public administration, civil rights and social action, and philanthropy and voluntarism.

Southeastern Funding by National Grantmakers

- Giving by non-Southeastern foundations in the 1997 grants sample to Southeastern recipients grew faster than their overall giving
- Nearly half of non-Southeastern foundation grant dollars to the region in 1997 targeted recipients in Virginia, Arkansas, and Florida
- Grants for the region from non-Southeastern foundations favored education
- Funders outside of the Southeast directed roughly one-in-seven Southeastern grant dollars and grants to recipients in town and rural areas in 1997

ORDERING INFORMATION

Orders for *Southeastern Foundations II: A Profile of the Region's Grantmaking Community* may be charged with Visa, MasterCard, or Amex by calling our toll-free number, 800-424-9836 (in New York, call 212-807-3690); by using our on-line order form at <http://www.fdncenter.org>; or by mailing orders to the Foundation Center, Dept. IR, 79 Fifth Avenue, New York, NY 10003-3076. Prepayment of \$19.95 plus \$4.50 shipping and handling is required. Discounts are available for multiple-copy orders. Please call 800-424-9836 for details.